


Design & Brand Guidelines

J PEPPER FRAZIER COMPANY

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CLEARSPACE



DEFINITION

Whenever you use the logo, it should be surrounded with clear space to ensure its visibility and impact. No graphic elements of any kind should invade this zone.

COMPUTATION

To work out the clearspace take the height of the logo and divide it in half.
(Clearspace = Height / 2).

VERTICAL ALIGNMENT



LOGO ICON



GRAYSCALE LOGO





COLOR CODES

CMYK : C009 M066 Y040 K000
Pantone : 2340C
RGB : R207 G111 B119
Web : #CF6F77

PRIMARY COLOR



Use this as the dominant color for all internal and external visual presentations of the company.



COMPLIMENTARY



Metalic Nantucket Red



COLOR CODES

CMYK : C067 M060 Y059 K043
RGB : R069 G069 B069
Web : #444444

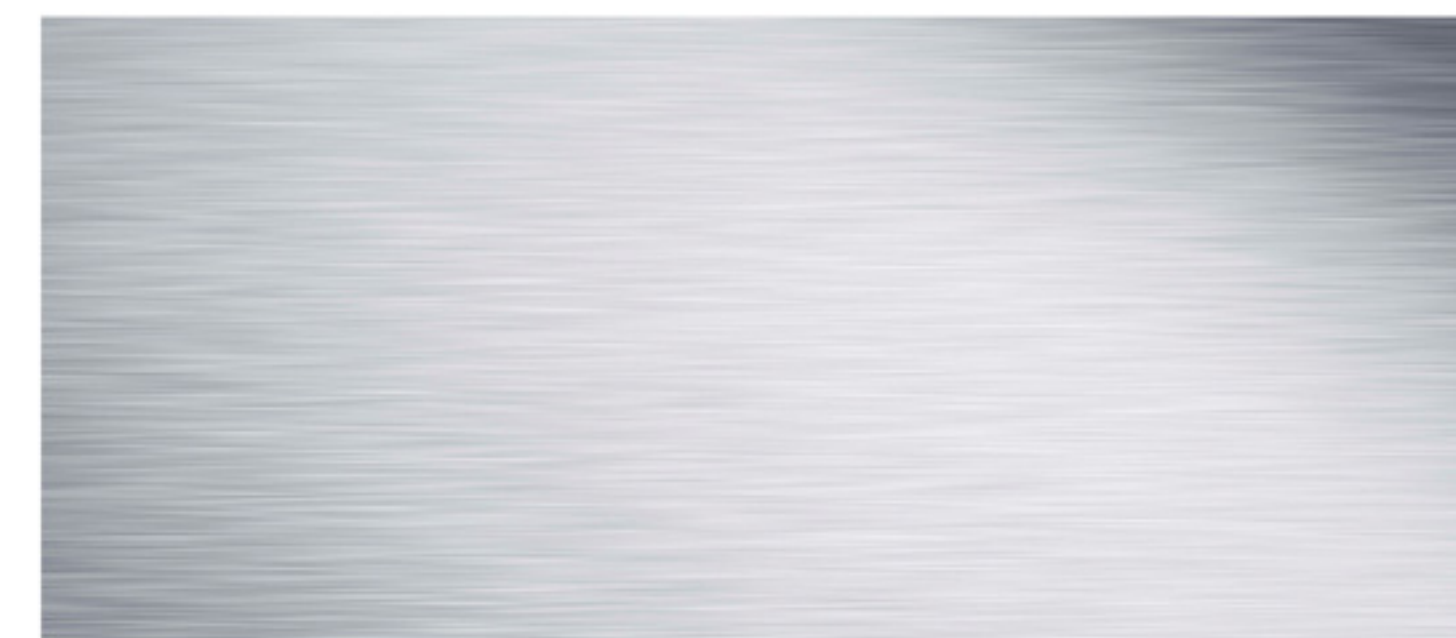
COLOR CODES

CMYK : C053 M044 Y045 K009
RGB : R124 G124 B124
Web : #7C7D7C

SECONDARY COLORS



Use this as the secondary color for all internal and external visual presentations of the company.



ACCENT PATTERN



Stainless Steel



PRIMARY FONT

Decalotype

Decalotype is a multi-purpose, narrow and sturdy sans serif.

14 STYLES: 7 WEIGHTS, 7 ROMAN & 7 ITALICS

1. Decalotype Light + *Italic*
2. Decalotype Regular + *Italic*
3. Decalotype Medium + *Italic*
4. Decalotype SemiBold + *Italic*
5. Decalotype Bold + *Italic*
6. Decalotype ExtraBold + *Italic*
7. Decalotype Black + *Italic*

TAGLINE FONT

Creating the Life

Stephanie Marie JF Regular

J Pepper Frazier Company

A LOCAL FAMILY REAL ESTATE COMPANY SINCE 1969

Nantucket Island is one of the premier vacation destinations in the world. With that reputation comes a sophisticated real estate market. As a firm, we collectively have over 100 years of experience brokering deals for the residential and the commercial markets. We provide professional, prompt, and attentive service. We work as a coordinated team focused on your goals, needs, and timetable.

The "Rock" is our home. This is where we work, play, rest and live because we love it. We are active locals in the community. We know the ins-and-outs of the island from the ideal time to shop for groceries, to where to fish, and where to eat.

J Pepper Frazier Company has been serving the Island of Nantucket since 1979. We have knowledgeable team of professionals who can provide analysis and advice. We have weekly meeting to discuss the market and to share as much information as possible about local opportunities and specific needs.

If you are listing, buying or renting real estate on Nantucket we can guide you through the process with market knowledge and expertise. Contact one of our Nantucket real estate professionals now to get started.

WWW.JPFCO.COM



March 4, 2013

Richard Lucy
200 East 33rd Street
Apt. # 28E
New York NY 10016

Dear Richard,

Enclosed please find a check in the amount of \$1,050,000.00, Pepper Frazier Company's commission of \$450,000.00. This check is for the sale of 157 Surfside Rd from 3:00 p.m., July 6, 2013 through 9:00 p.m.

Please call with any questions. Thank you for working with JPF.

Sincerely,

Ashelee Keating
Office Manager
office@jpfca.com

Enc.





19 Centre Street, Nantucket, MA • 508.228.3202 • www.jpfc.com

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79 Squam Road

Squam – \$9,400,000



Chris Kling
508.445.0444
kling@jpfco.com

J Pepper Frazier
REAL ESTATE

Helping you invest in your dreams.



BRANT POINT
45 Easton Street \$4,700,000



TOWN
9 Liberty Street \$4,095,000



BRANT POINT
1 Sylvia Lane \$2,525,000



MADAKET
3 Rhode Island \$2,150,000



SHAWKEMO
57 Shawkemo Road \$1,950,000



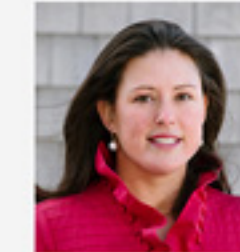
TOM NEVERS
3 Van Fleet Circle \$1,920,000



MIACOMET
2 Luff Road \$1,200,000



NAUSHOP
2 Dovekie Court \$1,175,000



Angel Frazier
cell: 508-367-9557
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www.angelfrazier.com

J Pepper Frazier
REAL ESTATE





TOWN
5 Beaver Street \$4,995,000



MONOMOY
65 Monomoy Road \$4,595,000



TOM NEVERS
94 Tom Nevers Road \$4,295,000



BRANT POINT
36 Walsh Street \$2,685,000



MID ISLAND
17 Old South Road \$2,550,000



BRANT POINT
1 Sylvia Lane \$2,525,000



CLIFF
1 Maxey Pond Road \$4,295,000



TOWN
9 Liberty Street \$4,095,000



DIONIS
14 Bishops Rise \$3,995,000



SCONSET
12 Codfish Park Road \$2,495,000



CLIFF
34 Cliff Road \$2,395,000



TOWN
33.5 Pleasant Street \$2,295,000



TOWN
2 Old Mill Court \$3,395,000



SURFSIDE
34 Western Avenue \$3,150,000



SURFSIDE
36 Western Avenue \$2,995,000



TOWN
9 West Chester Street \$2,295,000



MIDDLE MOORS
7 Upper Tawpawshaw \$2,295,000



MADAKET
3 Rhode Island Avenue \$2,150,000

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Nantucket, MA

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Kate Kling
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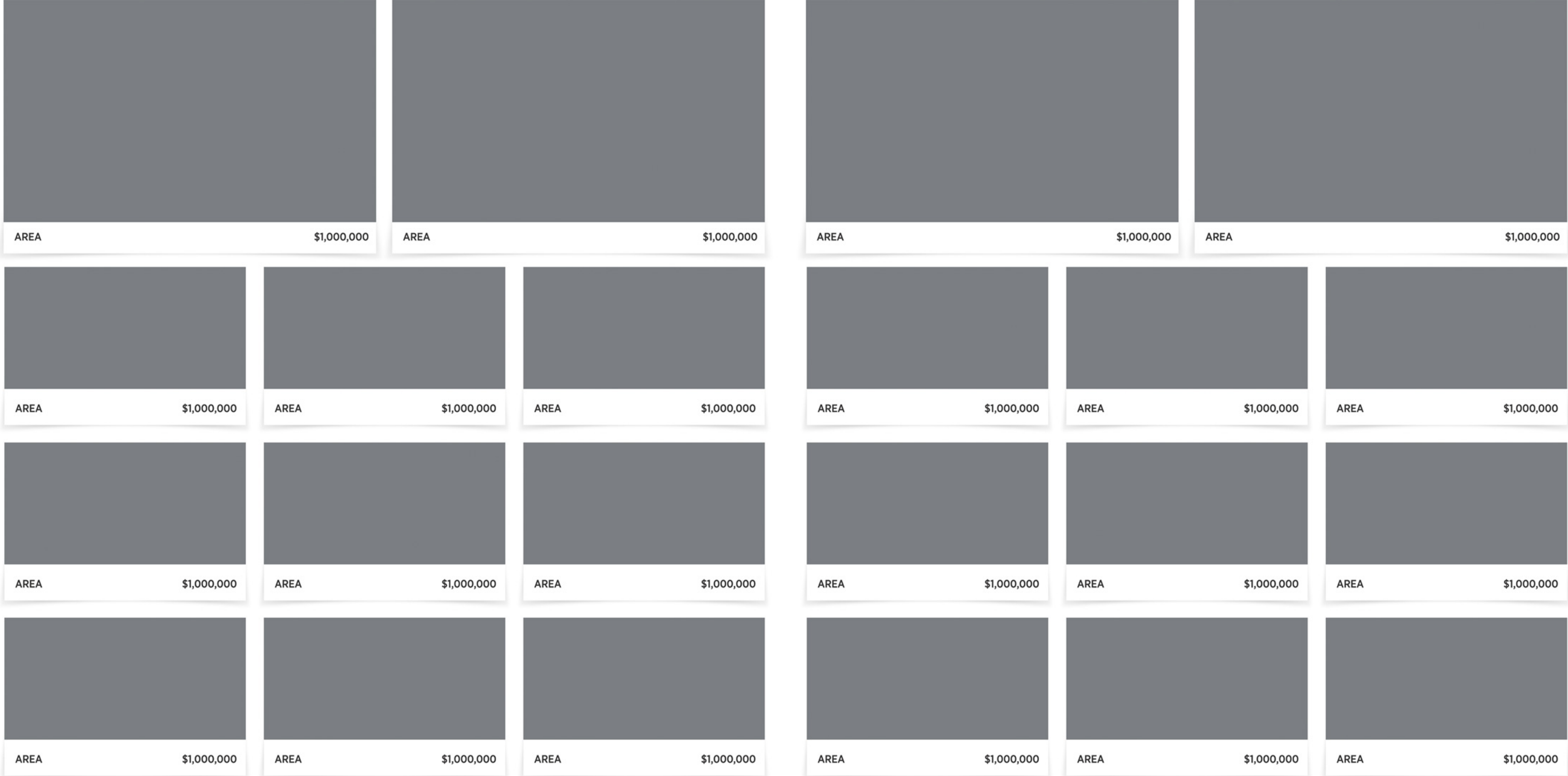




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